# PUBLIC RELATIONS MINOR:
23-26 CREDIT HOURS
This minor will take at least three semesters to complete.

## ALL COURSES IN A PHASE MUST BE COMPLETED BEFORE MOVING TO THE NEXT PHASE.

### PHASE ONE

- **APR 231 (3)**
  - Introduction to Public Relations

- **APR 260 (1)**
  - Software Applications I

- **MC 101 (3)**
  - Introduction to Mass Communication

- **JCM 103 (1)**
  - Mechanics of Media Writing

### PHASE TWO

- **APR 271 (3)**
  - Strategic Thinking (PR)

- **APR 280 (3)**
  - Investigation and Insights

- **APR 300 (3)**
  - Basic Principles of Design

- **JCM 303 (3) W**
  - News Writing and Reporting

### PHASE THREE

- **APR 332 (3) W**
  - Public Relations Writing

### PHASE FOUR (OPTIONAL)

- **APR 415 (3)**
  - Online Magazine Writing
  - *Application required*

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APR COURSES BEYOND THIS POINT REQUIRE A MINIMUM OF 20 HOURS IN THE MAJOR.