# Public Relations Minor

**23-26 Credit Hours**

*This minor will take at least three semesters to complete.*

### Phase One

**All courses in Phase One must be taken before Phase Two.**

- **APR 231 (3)** Intro to Public Relations
- **MC 101 (3)** Intro to Mass Communication
- **APR 260 (1)** Software Applications I
- **JCM 103 (1)** Mechanics of Media Writing

*Formerly known as JN 150.

### Phase Two

**All courses in Phase Two must be taken before Phase Three.**

- **APR 271 (3)** Strategic Thinking (PR)
- **APR 300 (3)** Basic Principles of Design
- **APR 280 (3)** Investigation and Insights
- **JCM 303 (3) W** News Writing and Reporting

*Formerly known as JN 311.

### Phase Three

- **APR 332 (3) W** Public Relations Writing

### Phase Four

(Optional)

- **APR 415 (3) W** Online Magazine Writing

*Students are admitted by application to this course. APR 332 is a prerequisite.*

---

**Lorem ipsum**